News Release

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For Immediate Release



Burton-Taylor Report Shows 2012 Market Data Spend Slowed To 2.34%, But Pricing, Reference & Valuation Data Demand Stayed Strong

Burton-Taylor data indicates Bloomberg retained overall global revenue lead; Commodities & Energy Data showed highest growth; Risk & Compliance users produced greatest demand

Osprey, Florida, US, February 14, 2013 -- Burton-Taylor International Consulting LLC, a recognized leader in information industry market research, strategy and business consulting, is pleased to announce the publication of their new report indicating the 2012 global spend for market data and analysis was up 2.34% versus 2011, to reach US\$25.53 billion. This is the first time market data/analysis spend has topped US\$25b, although much of the 2012 growth may be attributed to vendor price increases. Bloomberg and Thomson Reuters were the overall market share leaders with 30.82% and 29.48% respectively, while Interactive Data Corporation held the market share lead in the fastest growing segment (Pricing, Reference & Valuation Data).

The 163 page Burton-Taylor Financial Market Data/Analysis Global Share & Segment Sizing 2013 - Key Competitors 2008-12, Global Market Share 2008-12, Global Segment Sizing 2008-12, Global Product Mix 2008-12, Global User Mix 2008-12, Global Institution Mix 2008-12 report shows that SunGard MarketMap (12.25%), S&P Capital IQ (10.80%), FactSet (10.14%), Moody's Analytics (9.85%), Bloomberg (8.22%) and Morningstar (8.18%) delivered the highest five-year growth rates among market data/analysis vendors with at least 25% of revenue coming from outside their base country. The report also indicates that the Commodities & Energy segment showed the highest compound growth in demand over the last five years and that Platts has been the biggest gainer in that space.

"2012 saw an uptick in spending in the Americas but greater weakness in Europe and signs of slowing growth in Asia," says Douglas B. Taylor, Managing Partner of Burton-Taylor. "Like 2011, core revenue growth in the industry was more the result of price increases and non-data related turnover, such as transaction fees, than by increased demand."

"Demand for our "Complete" report remains exceptionally strong, as industry participants, analysts and consultants tell us it has become their benchmark measure" Taylor says. "The high demand is also because, at the request of our clients, we have separated the fast-growing Pricing, Reference and Valuation Data space in this year's report and included key player Markit, which makes it easier for both vendors and users to target new growth or efficiency opportunities, in these challenging market conditions."

The Burton-Taylor Financial Market Data/Analysis Global Share & Segment Sizing 2013 - Key Competitors 2008-12, Global Market Share 2008-12, Global Segment Sizing 2008-12, Global Product Mix 2008-12, Global User Mix 2008-12, Global Institution Mix 2008-12 report may be purchased by visiting <u>http://www.burton-taylor.com/consulting/research-full.html</u> or by contacting <u>orders@burton-taylor.com</u>, +1 646 201-4152.

A free download of Burton-Taylor's 2013 Global Market Data/Analysis Segment and Competitor Market Share maps, which include extracts from the research and a Complete report Information Kit, may be requested by visiting: <u>http://www.burton-taylor.com/research.html</u> and inputting research sample code FINMARKET2013PRN.

About Burton-Taylor International Consulting LLC

Burton-Taylor International Consulting LLC is a recognized leader in information industry market research, strategy and business consulting. Burton-Taylor's market share figures are seen as standards globally and their trademarked Hourglass AnalysisTM provides a structured, yet customizable process to help companies clearly target new opportunities, define new strategy, and plan new actions to maximize growth. For more information please see; http://www.burton-taylor.com/

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